

AHMEED BAKARE

WordPress Developer | Elementor | SEO | Funnels | Automations

(Sales Funnels, Digital Marketing, Automations)

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PROFESSIONAL SUMMARY

WordPress Developer with 7+ years designing high-converting websites, sales funnels, and automation systems for businesses across multiple industries. Experienced in Elementor, SEO, CRO, GA4, Google Tag Manager, and marketing automation platforms including Make, n8n, and GoHighLevel. My sweet spot is at the intersection of design and marketing, focusing on creating designs that are aesthetically pleasing and conversion-optimized. Passionate about building websites that don't just look good but generate measurable business results.

CORE TECHNICAL COMPETENCIES

Web Development

- Elementor Page Builder
- FunnelKit & Sales Funnel Development
- GA4 (Google Analytics 4), Google Search console, Google Tag Manager
- WP funnels
- Search Engine Optimization (SEO)
- Mobile-first Responsiveness
- Website Speed and PageSpeed Optimization
- UI/UX Implementation

Automation & Systems

- Workflow Automation (Make, n8n)
- CRM Systems (GoHighLevel)
- API Integration & Process Automation

- Lead Nurturing Systems

Conversion & Growth

- Conversion Rate Optimization (CRO)
 - Sales Funnel Design & Optimization
 - Search Engine Optimization (SEO)
 - Analytics & Performance Tracking
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PROFESSIONAL EXPERIENCE

Creative Director & Web Systems Strategist (Founder)

Lustro Designs (International Clients) | 2019 – Present

- Designed and developed 100+ conversion-focused WordPress websites for clients across multiple industries, improving lead generation and customer engagement
 - Optimized website performance and usability, achieving **up to 50% improvement in runtime performance and user experience**
 - Implemented SEO strategies that resulted in **first-page Google rankings for targeted keywords**
 - Built and optimized sales funnels that improved customer acquisition and conversion rates
 - Integrated marketing tools, forms, and tracking systems to support data-driven decision-making
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Web Developer & Digital Systems Specialist

ABC Branding & Marketing Agency | 2021 – Present

- Built responsive WordPress websites using Elementor and WooCommerce, aligned with client branding and performance goals
- Improved page speed and Core Web Vitals through caching, image optimization, and performance tuning.
- Configured GA4, Google Tag Manager, Meta Pixel, and conversion tracking.
- Integrated CRM systems and marketing automations using Make and GoHighLevel.
- Implemented SEO and content optimization strategies to improve search visibility and organic traffic

- Built digital systems, including lead capture funnels and customer engagement workflows
 - Collaborated with cross-functional teams to deliver scalable and conversion-focused digital solutions
 - Contributed to revenue growth through performance-driven website and funnel optimization
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Automation & Digital Operations Lead

Neolife International (FHG Division) | 2022 – 2025

- Designed and implemented digital workflows that enabled team members to deliver services and generate income independently
 - Built structured systems for onboarding, training, and task execution across a distributed team of **100+ individuals**
 - Streamlined operational processes through digital tools, improving efficiency and consistency in service delivery
 - Supported revenue generation through systemized digital service delivery and process optimization
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Brand Strategist & Web Designer

Leo Suprema Global | 2021

- Designed and deployed WordPress websites aligned with brand identity and marketing goals
 - Supported campaign execution through landing pages and funnel systems that contributed to **six-figure returns**
 - Developed brand assets and digital touchpoints to improve user experience and engagement
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KEY PROJECT IMPACT

- Improved website performance and usability by **up to 50%**, enhancing user experience and engagement
- Achieved **first-page search rankings** for multiple client websites through SEO optimization

- Built and deployed conversion-focused websites and funnels across multiple industries
 - Implemented automation and workflow systems that improved operational efficiency and scalability
 - Supported revenue generation through optimized digital systems and customer acquisition strategies
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TECHNICAL SKILLS

CMS & Builders

- WordPress
- Elementor Pro
- WooCommerce
- Advanced Custom Fields (ACF)
- Custom Post Types (CPT UI)

Performance

- WP Rocket
- LiteSpeed Cache
- Cloudflare
- SSL

SEO

- Rank Math
- Yoast
- GA4
- Google Tag Manager
- Google Search Console

Development

- HTML
- CSS
- PHP
- JavaScript
- Git
- cPanel, hPanel

Automation

- Make
 - n8n
 - GoHighLevel
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EDUCATION

B.Sc Physics

University of Ibadan | 2021

OTHER CERTIFICATIONS

- Digital Marketing - Google
 - Business Growth Engines - HP
 - Leadership Excellence - JCI (Junior Chamber International)
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ADDITIONAL INFORMATION

- Languages: English (Fluent), Igbo (Fluent), Yoruba (Conversational)
- Interests: Automation systems, digital growth, AI integration